

## NATIONAL -APPRENTICESHIP

# National **Apprenticeship Week Events**



### National Apprenticeship Week 2025: Exploring **Apprenticeships**

11th February: 11:00 - 12:30pm Online Webinar

Join **Debbie Lenton** from the **Peterborough Skills** Academy and Dan Burns from Cambridge Regional College to explore apprenticeship opportunities. Learn about CRC's approach, successes, and wider impact. Perfect for employers, educators, and individuals interested in apprenticeships.

Sign up



#### National Apprenticeship Week 2025: Exploring AI & Digital Skills

11th February: 13:00 - 14:00pm Online Webinar

Explore the transformative potential of apprenticeships focused on Business Administration with Al and Microsoft 365 and Digital Marketing with Generative AI, highlighting how these programmes can address evolving workforce needs. Hosted by Purplebeard

Sign up



#### National Apprenticeship Week 2025 - Love to Learn

13th February: 11:00 - 12:30pm Online Webinar

Whether you're an employer looking to develop your workforce, a professional seeking upskilling opportunities, or a student exploring career paths, this online event is for you! Hosted by Bauer Media and Steadfast training.

Bauer Media will share how creative-led apprenticeship programmes can shape the next generation of talent in the media industry and Steadfast training will discuss the benefits and opportunities of generic apprenticeship programmes across multiple sectors.